



Junior Designer

Responsible to	Creative Lead, Design
Location	National Tennis Centre, 100 Priory Lane, Roehampton, London SW15 5JQ
Salary	£32,000 - £36,000 per annum depending on experience

About the Role

Our vision is 'Tennis Opened Up', and our mission is to transform communities through tennis, focusing on three areas – making tennis welcoming, enjoyable and inspiring to everyone.

The Marketing and Customer Strategy department exists to help change perceptions of tennis, to broaden its relevance and increase visibility all year round, to grow participation and fan engagement. The team seeks to do this by:

- Developing and proliferating our brand for tennis 'Play Your Way'
- Creating first class content and communications that increase levels of fan engagement, drive participation and win back lapsed players
- Working alongside our Commercial team to deliver a brand partner strategy to develop and maximise our assets

We're looking for a Junior Designer who can support us to bring the LTA's Play Your Way brand to life through high-quality, engaging creative across digital and print. The role calls for someone who can deliver consistently strong design, apply brand guidelines with care, and manage projects from brief to delivery while collaborating confidently with stakeholders and creative partners.

Key Accountabilities

- Bring the Play Your Way strategy to life across all visual output
- Deliver high-quality creative across marketing channels and business initiatives
- Help the Creative Lead's guardianship of the LTA brand and sub-brands by applying guidelines correctly and consistently
- Build strong relationships by providing reliable, high-quality design support
- Manage briefs from assignment to delivery, working with the Studio Traffic Manager and stakeholders to help define requirements
- Manage your own time efficiently and communicate progress, risks and blockers to the Studio Traffic Manager
- Support with the digital and print asset requirements for our major events
- Research trends and opportunities to inform creative work
- Present work and creative rationale clearly to stakeholders and senior leaders when required
- Work with agencies and production partners to support delivery of projects



Person Specification

An outstanding portfolio demonstrating high-quality design application and creative problem solving.	<i>Essential</i>
Proactive and self-motivated, approaching tasks with a positive energy and enthusiasm.	<i>Essential</i>
An eye for detail to ensure brand consistency and that all work meets high standards of quality.	<i>Essential</i>
Good communication skills and stakeholder management.	<i>Essential</i>
Encourages innovative, creative thinking.	<i>Essential</i>
Passion for the LTA's mission and values.	<i>Essential</i>
Minimum 2-3 years of professional experience as a Designer, either client or agency side.	<i>Essential</i>
Fast-paced working environment with a high volume of output.	<i>Essential</i>
Reactive work and short turnaround times.	<i>Essential</i>
Consistent application of existing visual identities and style guides to assets and channels.	<i>Essential</i>
Creating high-quality long-form publications and large-format branding as well as individual graphics, banners and ads.	<i>Essential</i>
Presenting conceptual work.	<i>Desirable</i>
Sports and/or sports event industry experience.	<i>Desirable</i>

Knowledge, Training & Qualifications

Adobe Creative Suite, particularly Illustrator, InDesign and Photoshop.	<i>Essential</i>
Strong understanding of design best practice particularly in digital environments.	<i>Essential</i>
Good knowledge of the artworking processes required for print and production.	<i>Essential</i>
Solid foundation in colour theory, typography and layout principles.	<i>Essential</i>
A degree in Graphic Design or related field of study.	<i>Desirable</i>
AI tooling to deliver better creative outcomes and work more efficiently.	<i>Desirable</i>
Understanding of UI design for both apps and web with a working knowledge of Figma and Adobe XD.	<i>Desirable</i>
Motion graphics and video editing.	<i>Desirable</i>

Personal Attributes (Our Values)

<i>Inclusion</i>	• I make people feel welcome. • I recognise the power of our differences. • I create a safe environment.
<i>Teamwork</i>	• I collaborate well across teams. • I actively listen to others. • I actively offer to help others.
<i>Integrity</i>	• I act with honesty and respect. • I take responsibility for my actions. • I am dependable.
<i>Passion</i>	• I approach things in a positive mindset. • I motivate and energise others. • I take pride in my work.
<i>Excellence</i>	• I am ambitious and want to exceed expectations. • I want to learn more to improve. • I am adaptable to change.

Life at the LTA

The LTA, through its vision 'Tennis Opened Up', is committed to creating an inclusive environment where all colleagues feel included and a strong sense of belonging. We particularly welcome applications from people from ethnically diverse communities, deaf and disabled people, members of the LGBTQ+ community and people with lived experience of the UK's many and varied communities.

Read some of our colleague testimonials below and find out more about our LTA benefits [here](#).

"As a new mum, I've appreciated the LTA's newly enhanced benefits, which have supported me during maternity leave and in my return to work. In total, I have been with the LTA for four years and love the diversity of my role."

"Everyone's respected in terms of the culture, ethnicity, and the background, so you don't feel unequal in any capacity. I remember how supportive my team had been during Ramadan, being fully understanding of its requirements and flexible with my work schedule."

"As a new starter at the LTA, my experience has been overwhelmingly positive. Being a tennis fan, I was excited to join the organisation, and from day one, I've been impressed by everyone's dedication to our mission of 'Tennis Opened Up', as well as promoting diversity, inclusion, and sustainability."
